

SuperCool 30 Can Insulated Backpack Cooler

SKU RIV-319596

JOYFLOW
Product information
2026-09-19



DESCRIPTION

This Super Cool Backpack Cooler is constructed from heavy-duty polyester and features a high-density insulated interior. The leak-proof liner is made of FDA-approved food-safe material, ensuring your food and drinks stay protected. With ample space to keep items cold for up to 24 hours, this backpack can comfortably carry loads of up to 30 pounds. It includes a large front zippered pocket for snacks, plates, or personal belongings, along with mesh side pockets for quick access and insulated side pockets designed to hold water bottles. The top lid also contains an interior mesh pocket for utensils. Equipped with padded shoulder straps and a breathable back panel, the backpack offers maximum comfort even when fully loaded. The shoulder strap comes with a built-in bottle opener and a chest buckle for added convenience. An elastic cord at the front is perfect for securing clothes or blankets. The product is available in multiple colors and supports customization and embroidery.

REFERENCE PRICING (USD)

Price code 6C

Quantity	Unit price
10+	\$29.65
25+	\$29.35
50+	\$29.02
100+	\$28.62

Quantity	Unit price
250+	\$28.22
500+	\$27.73

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	12.2 x 8.5 x 16.7 in
Material	600D Polyester + 8mm Foam + PEVA
Available colors	Grey, Black, Navy Blue, Red
Features	High-density Insulation Material, Ultrasonic heat pressing Leak-proof Liner, Spacious and Organized: Multiple Compartments and Pockets, Ergonomic & Comfortable Design: Adjustable Chest Buckle, MORE DESIGN Highlights: Bottle opener, an elastic rope net
Minimum quantity	10

DECORATION

Production time	2-7 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	bulk
Units per carton	10
Carton dimensions	15.75 x 13.78 x 26.77 in
Carton weight	11 kg / 24.25 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	29.68 USD

Sample lead time	1 business days
Blank sample	Yes

ADDITIONAL SPECIFICATIONS

Product weight	0.53 kg / 1.17 lb
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PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
319596-01	Color: Grey		12.2 x 8.5 x 16.7 in · 0.53 kg / 1.17 lb
319596-03	Color: Black		12.2 x 8.5 x 16.7 in · 0.53 kg / 1.17 lb
319596-05	Color: Navy Blue		12.2 x 8.5 x 16.7 in · 0.53 kg / 1.17 lb
319596-06	Color: Red		12.2 x 8.5 x 16.7 in · 0.53 kg / 1.17 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-TOP-TOP	Screen Print	Top	7.5 x 4 in	2	Quote required	Quote required
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	6 x 2.3 in	2	Quote required	Quote required
HEAT-TRANSFER-TOP-TOP	Heat Transfer	Top	7.5 x 4 in		Quote required	Quote required
HEAT-TRANSFER-FRONT-FRONT	Heat Transfer	Front	6 x 2.3 in		Quote required	Quote required
EMBROIDERY-FRONT-FRONT	Embroidery	Front	6 x 2.3 in		Quote required	Quote required
BLANK	Blank	No imprint			Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.