

Premium 30 Can Leakproof Insulated Cooler Backpack

SKU RIV-340674

JOYFLOW
Product information
2026-09-20



DESCRIPTION

Designed for outdoor events, corporate promotions, and everyday adventures, this premium insulated cooler backpack combines modern style with reliable functionality. Made from durable PU fabric, it features a leak-resistant PEVA lining and thick foam insulation to help keep food and beverages cold and fresh for hours. The spacious insulated main compartment and top zippered insulated pocket provide ample storage for drinks, snacks, and personal essentials. Dual top grab handles offer easy carrying, while padded shoulder straps ensure comfortable hands-free transport. Two front zippered pockets organize small items like phones, keys, and utensils, while elastic side mesh pockets provide quick access to bottles and umbrellas. Combining durable construction, smart organization, and excellent insulation performance, this cooler backpack is ideal for camping, picnics, sporting events, company outings, travel, and branded promotional giveaways.

REFERENCE PRICING (USD)

Price code 5C

Quantity	Unit price
10+	\$29.78
25+	\$29.67
50+	\$29.50
100+	\$29.28

Quantity	Unit price
250+	\$29.02

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	10.2 x 7.3 x 16.9 in
Material	PU Fabric + Foam + PEVA
Available colors	Gray, White, Navy Blue
Minimum quantity	10

DECORATION

Production time	2-9 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	bulk
Units per carton	12
Carton dimensions	17.72 x 16.93 x 19.68 in
Carton weight	10 kg / 22.05 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	29.81 USD
Sample lead time	1 business days
Blank sample	Yes

ADDITIONAL SPECIFICATIONS

Product weight

0.7 kg / 1.54 lb

PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
340674-01	Color: Gray		10.2 x 7.3 x 16.9 in · 0.7 kg / 1.54 lb
340674-02	Color: White		10.2 x 7.3 x 16.9 in · 0.7 kg / 1.54 lb
340674-03	Color: Navy Blue		10.2 x 7.3 x 16.9 in · 0.7 kg / 1.54 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	5 x 6 in	2	Quote required	Quote required
SCREEN-PRINT-TOP-TOP	Screen Print	Top	4 x 3 in	2	Quote required	Quote required
HEAT-TRANSFER-FRONT-FRONT	Heat Transfer	Front	5 x 6 in		Quote required	Quote required
HEAT-TRANSFER-TOP-TOP	Heat Transfer	Top	4 x 3 in		Quote required	Quote required
BLANK	Blank	No imprint			Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.