4-Color Retractable Ballpoint Pen

SKU RIV-342789

JOYFLOW
Product information
2026-11-17



DESCRIPTION

Make writing more organized and colorful with this convenient 4-color ballpoint pen featuring four ink options in one compact design. Simply click the color selector to switch between different ink colors, making it perfect for note-taking, color coding, journaling, studying, and everyday office tasks. Featuring a 1.0mm medium point tip, this multifunction pen delivers smooth and consistent writing performance with reliable ink flow. The durable plastic barrel provides a comfortable writing experience, while the retractable design helps protect the pen tip when not in use. With a large imprint area for custom logo printing, this multicolor pen is an excellent promotional giveaway for schools, universities, offices, training events, conferences, and marketing campaigns.

REFERENCE PRICING (USD)

Price code 4C

Quantity	Unit price
100+	$0.70
250+	$0.52
500+	$0.47
1,000+	$0.43

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	5.8 x 0.47 in
Material	Plastic
Available colors	Navy Blue/White, Black/White, Red/White, Blue/White
Features	1. 4 colors in 1 pen for efficient note organization, 2. Smooth 1.0mm medium point writing experience, 3. Convenient retractable click mechanism, 4. Perfect for school, office, and promotional use, 5.Custom logo printing available for brand exposure, 6. A practical giveaway item customers will use every day
Minimum quantity	100

DECORATION

Production time	3-5 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	1 unit/poly bag
Units per carton	1000
Carton dimensions	18.5 x 12.2 x 7.87 in
Carton weight	10.5 kg / 23.15 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	0 USD
Sample lead time	1 business days
Blank sample	Yes

ADDITIONAL SPECIFICATIONS

Product weight	0.01 kg / 0.02 lb

PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
342789-01	Color: Navy Blue/White		5.8 x 0.47 in · 0.01 kg / 0.02 lb
342789-02	Color: Black/White		5.8 x 0.47 in · 0.01 kg / 0.02 lb
342789-03	Color: Red/White		5.8 x 0.47 in · 0.01 kg / 0.02 lb
342789-04	Color: Blue/White		5.8 x 0.47 in · 0.01 kg / 0.02 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	0.3 x 2 in	1	Quote required	Quote required
FULL-COLOR-DIGITAL-FRONT-FRONT	Full-color Digital	Front	0.3 x 2 in		Quote required	Quote required
BLANK	Blank	No imprint			Quote required	Quote required

Generated from the current published catalog record: https://joyflow-server.tail4fabda.ts.net/products/river-reference-342789-4-color-retractable-ballpoint-pen/

Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.