

Car Wash Towel

SKU RIV-340768

JOYFLOW

Product information

2026-09-19



DESCRIPTION

This 11.8" x 15.7" auto detailing towel is built with a heavy-duty 500GSM composite fabric, pairing soft suede with plush microfiber. The dual-sided design offers versatility for cleaning both exterior paintwork and internal cabin surfaces. Available in 4 color variants, it incorporates permanent laser engraved branding that remains visible through repeated daily use. Tailored for automotive marketing programs, this towel works as an effective promotional giveaway item for car dealerships, auto trade shows, vehicle rental companies, roadside assistance gifts, and car club events.

REFERENCE PRICING (USD)

Price code 5C

Quantity	Unit price
100+	\$2.62
300+	\$2.22
500+	\$1.93
1,000+	\$1.93
3,000+	\$1.93

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	15.7 x 11.8 in
Material	Suede + Microfiber
Available colors	Gray, Red, Brown, Yellow
Features	Dual-layer structure: smooth suede + soft microfiber, great for wiping & absorption., Precision laser engraving, crisp and durable custom logos.
Minimum quantity	100

DECORATION

Production time	5-7 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	1 unit/poly bag
Units per carton	230
Carton dimensions	15.75 x 19.68 x 15.75 in
Carton weight	16 kg / 35.27 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	0 USD
Sample lead time	5 business days
Blank sample	No

ADDITIONAL SPECIFICATIONS

Product weight	0.06 kg / 0.13 lb
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PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
340768-01	Color: Gray		15.7 x 11.8 in · 0.06 kg / 0.13 lb
340768-02	Color: Red		15.7 x 11.8 in · 0.06 kg / 0.13 lb
340768-03	Color: Brown		15.7 x 11.8 in · 0.06 kg / 0.13 lb
340768-04	Color: Yellow		15.7 x 11.8 in · 0.06 kg / 0.13 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
LASER-ENGRAVED-FRONT-FRONT	Laser Engraved	Front	7 x 5 in		Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.