

2-In-1 Convertible Beach Towel Backpack

SKU RIV-338430

JOYFLOW

Product information

2026-09-20



DESCRIPTION

This convertible 2-in-1 microfiber beach towel, sized 30" x 60", doubles as a lightweight backpack. Made of premium microfiber, it's soft, highly absorbent and fast-drying post-swim. Simple folding turns the towel into a hands-free backpack with a hidden pocket for belongings. No separate bags or damp towels required — perfect for beaches, pools, parks and outdoor trips. A practical, unique promotional giveaway for gyms, corporate wellness plans, outdoor brands and summer marketing campaigns.

REFERENCE PRICING (USD)

Price code 6C

Quantity	Unit price
12+	\$17.12
36+	\$12.90
74+	\$11.70
144+	\$11.70
300+	\$11.70
600+	\$11.70

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	60 x 30 in
Material	100% Microfiber
Available colors	Various
Features	2-in-1: Beach towel + backpack, Soft microfiber, absorbent & quick-dry, Hidden storage pocket, hands-free carry, Weighs just 0.82 lbs, perfect for travel.
Minimum quantity	12

DECORATION

Production time	3-4 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	1 pair/poly bag
Units per carton	50
Carton dimensions	21.65 x 15.75 x 19.68 in
Carton weight	20 kg / 44.09 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	0 USD
Sample lead time	3 business days
Blank sample	No

ADDITIONAL SPECIFICATIONS

Product weight	0.37 kg / 0.82 lb
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PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
338430-01	Color: Various		60 x 30 in · 0.37 kg / 0.82 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
FULL-COLOR-DIGITAL-FRONT-FRONT	Full-color Digital	Front	30 x 60 in		Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.