

# Kids Hooded Beach Poncho Towel Full Print Cover Up

SKU RIV-336527

**JOYFLOW**  
Product information  
2026-09-19



## DESCRIPTION

This kids hooded beach poncho towel combines practicality and sun protection for beach, pool and swimming activities. It is crafted from a 400GSM polyester-cotton blend, featuring a soft, skin-friendly, durable and shrink-resistant finish. The wearable poncho design removes the hassle of bulky loose towels, allowing kids to put it on and take it off effortlessly while keeping their hands free for play. With ample full coverage, it fits children aged 8 to 16 perfectly, delivering cozy warmth after water play and effective shade coverage thanks to the hood. The fabric enables vivid, fade-resistant edge-to-edge full-color digital printing, perfect for custom school logos, team emblems, brand graphics and playful patterns. It serves as a versatile option for retail goods, school & club gifts, corporate giveaways and seasonal summer promotion events.

## REFERENCE PRICING (USD)

Price code 5C

| Quantity | Unit price |
|----------|------------|
| 36+      | \$17.18    |
| 72+      | \$17.18    |
| 144+     | \$17.18    |
| 300+     | \$17.18    |

| Quantity | Unit price |
|----------|------------|
| 600+     | \$17.18    |

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

### PRODUCT

|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Product size     | 30 x 36 in                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Material         | 50% Polyester, 50% Cotton                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Available colors | Various                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Features         | Fabric & Size: 400GSM polyester-cotton blend, 30"×36" towel with 10"×11" hood., Function: Offers sun protection, absorbs moisture, and keeps kids warm at the beach/pool., Design & Fit: Hooded wearable design for easy use; generous coverage fits kids aged 8–16., Customization: Edge-to-edge sublimation printing available for logos, emblems, and custom designs., Application: Ideal for school, team, club, or corporate branded promotions. |
| Minimum quantity | 36                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

### DECORATION

|                      |                                                                           |
|----------------------|---------------------------------------------------------------------------|
| Production time      | 5 business days after proof approval                                      |
| Artwork requirements | Use the downloadable template and submit production-ready vector artwork. |

### BOXING AND SHIPPING

|                   |                          |
|-------------------|--------------------------|
| Packaging         | 1 unit/poly bag          |
| Units per carton  | 24                       |
| Carton dimensions | 21.65 x 15.75 x 15.75 in |
| Carton weight     | 18 kg / 39.68 lb         |

### SAMPLE OPTIONS

|                       |           |
|-----------------------|-----------|
| Pre-production sample | Yes       |
| Reference sample fee  | 19.73 USD |

|                         |                 |
|-------------------------|-----------------|
| <b>Sample lead time</b> | 2 business days |
| <b>Blank sample</b>     | No              |

ADDITIONAL SPECIFICATIONS

|                       |                   |
|-----------------------|-------------------|
| <b>Product weight</b> | 0.67 kg / 1.48 lb |
|-----------------------|-------------------|

PRODUCT VARIANTS

| Variant   | Option 1       | Option 2 | Dimensions / weight            |
|-----------|----------------|----------|--------------------------------|
| 336527-01 | Color: Various |          | 30 x 36 in · 0.67 kg / 1.48 lb |

DECORATION OPTIONS

| Option                                 | Method             | Location  | Imprint area | Colors | Setup          | Run            |
|----------------------------------------|--------------------|-----------|--------------|--------|----------------|----------------|
| FULL-COLOR-DIGITAL-FULL-WRAP-FULL-WRAP | Full-color Digital | Full wrap | 30 x 72 in   |        | Quote required | Quote required |

Generated from the current published catalog record: <https://joyflow-server.tail4fabda.ts.net/products/river-reference-336527-kids-hooded-beach-poncho-towel-full-print-cover-up/>

Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.