

# Picnic Blanket-In-A-Pouch

SKU RIV-341283

JOYFLOW

Product information

2026-09-19



## DESCRIPTION

This versatile outdoor essential is designed to enhance portability and brand visibility. Made from lightweight, durable, water-resistant polyester fabric, the blanket features an innovative foldable design that allows it to be easily packed into the included carrying pouch—making it an ideal lightweight companion for hiking, music festivals, and sporting events. Each blanket comes with a carabiner for easy attachment to backpacks or belt loops. The pouch is printed using heat transfer technology, ensuring crisp, full-color brand logos. Whether used as a stadium seat cover, a camping mat, or a traditional picnic blanket, this portable accessory offers practical functionality for a wide range of outdoor activities, while also serving as an excellent vehicle for corporate promotions and client gifts.

## REFERENCE PRICING (USD)

Price code 4C

| Quantity | Unit price |
|----------|------------|
| 100+     | \$8.77     |
| 250+     | \$8.52     |
| 500+     | \$8.32     |
| 800+     | \$7.92     |

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

|                  |                                                                                                        |
|------------------|--------------------------------------------------------------------------------------------------------|
| Product size     | 55 x 44 in                                                                                             |
| Material         | 100% Polyester                                                                                         |
| Available colors | Red, Blue                                                                                              |
| Features         | Packed size: 5.5" x 4", Print area: 2" x 2", The blanket comes with ground stakes at all four corners. |
| Minimum quantity | 100                                                                                                    |

DECORATION

|                      |                                                                           |
|----------------------|---------------------------------------------------------------------------|
| Production time      | 5-7 business days after proof approval                                    |
| Artwork requirements | Use the downloadable template and submit production-ready vector artwork. |

BOXING AND SHIPPING

|                   |                          |
|-------------------|--------------------------|
| Packaging         | 1 unit/bag               |
| Units per carton  | 100                      |
| Carton dimensions | 18.11 x 14.17 x 11.81 in |
| Carton weight     | 17 kg / 37.48 lb         |

SAMPLE OPTIONS

|                       |                 |
|-----------------------|-----------------|
| Pre-production sample | Yes             |
| Reference sample fee  | 0 USD           |
| Sample lead time      | 5 business days |
| Blank sample          | Yes             |

ADDITIONAL SPECIFICATIONS

|                |                    |
|----------------|--------------------|
| Product weight | 0.155 kg / 0.34 lb |
|----------------|--------------------|

PRODUCT VARIANTS

| Variant   | Option 1    | Option 2 | Dimensions / weight             |
|-----------|-------------|----------|---------------------------------|
| 341283-01 | Color: Red  |          | 55 x 44 in · 0.155 kg / 0.34 lb |
| 341283-02 | Color: Blue |          | 55 x 44 in · 0.155 kg / 0.34 lb |

DECORATION OPTIONS

| Option                    | Method        | Location   | Imprint area | Colors | Setup          | Run            |
|---------------------------|---------------|------------|--------------|--------|----------------|----------------|
| HEAT-TRANSFER-FRONT-FRONT | Heat Transfer | Front      | 2 x 2 in     |        | Quote required | Quote required |
| BLANK                     | Blank         | No imprint |              |        | Quote required | Quote required |

Generated from the current published catalog record: <https://joyflow-server.tail4fabda.ts.net/products/river-reference-341283-picnic-blanket-in-a-pouch/>

Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.