

Waterproof Full-Color Full-Bleed Ultrasonic Picnic Blanket

SKU RIV-343145

JOYFLOW

Product information

2026-09-19



DESCRIPTION

Leverage our premium, durable picnic blanket to help your brand stand out at any outdoor event. Featuring vibrant, full-coverage sublimation printing, it transforms a practical outdoor essential into a high-impact promotional tool. Designed for comfort and durability, it features a three-layer construction: a soft polyester top layer, a supportive cotton middle layer, and a waterproof aluminum film backing that effectively blocks ground moisture and dew—keeping users dry and comfortable throughout the day. The blanket is also portable, folding into a compact size for easy transport to campsites, music festivals, or sporting events. It's an ideal choice for corporate team-building, summer employee gifts, and high-visibility brand promotions. Due to its ultrasonic bonding construction, it is not machine washable—clean by wiping or hand washing only. Each blanket weighs 2.15 lbs.

REFERENCE PRICING (USD)

Price code 4C

Quantity	Unit price
12+	\$30.10
36+	\$30.10
72+	\$30.10
144+	\$30.10

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	80 x 60 in
Material	Polyester Taffeta + Bonded Cotton + Aluminum Film
Available colors	Various
Features	Edge to edge sublimated, Folds from both ends for compact storage; the attached adjustable strap keeps it securely rolled.
Minimum quantity	12

DECORATION

Production time	5-7 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	1 unit/poly bag
Units per carton	10
Carton dimensions	15.75 x 19.68 x 19.68 in
Carton weight	11 kg / 24.25 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	49.56 USD
Sample lead time	5 business days
Blank sample	No

ADDITIONAL SPECIFICATIONS

Product weight	0.975 kg / 2.15 lb
----------------	--------------------

PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
343145-01	Color: Various		80 x 60 in · 0.975 kg / 2.15 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SUBLIMATION-FRONT-FRONT	Sublimation	Front	60 x 80 in		Quote required	Quote required

Generated from the current published catalog record: <https://joyflow-server.tail4fabda.ts.net/products/river-reference-343145-waterproof-full-color-full-bleed-ultrasonic-picnic-blanket/>

Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.