

Urban Executive 15.6" Laptop Backpack

SKU RIV-337202

JOYFLOW

Product information

2026-09-19



DESCRIPTION

This business backpack is made from abrasion-resistant & water-resistant 840D polyester and features three independent storage compartments for efficient organization. In addition, a separate front zippered pocket provides quick access to frequently used items. The first main compartment includes multiple interior organizer pockets and a detachable key ring to keep small accessories neatly arranged. The second compartment offers generous space for documents, books, and tablets, while the third compartment is equipped with smart interior organizer pockets and a thick, shock-absorbing neoprene 15.6" laptop sleeve to protect your device. The back panel is padded with thick, breathable pearl cotton to enhance airflow, reduce pressure, and improve overall carrying comfort. With its clean, minimalist design and practical layout, this backpack is ideal for business professionals, daily commuting, and travel.

REFERENCE PRICING (USD)

Price code 5C

Quantity	Unit price
25+	\$39.02
50+	\$38.10
100+	\$37.33
200+	\$36.60

Quantity	Unit price
300+	\$35.75

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	12.5 x 5.5 x 17.75 in
Material	840D Polyester
Available colors	Gray
Features	Durable & Water-Resistant 840D Polyester for Long-Term Daily Use., Three Main Compartments & a Separate Front Zip Pocket for Efficient Storage., Smart Interior Organizer Pockets Keep Small Items Neatly Arranged., Thick Neoprene Padded Laptop Sleeve Holds Up to a 15.6-Inch Laptop., Padded & Breathable Back Panel Design Reduces Pressure and Enhances Airflow.
Minimum quantity	25

DECORATION

Production time	2-5 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	bulk
Units per carton	15
Carton dimensions	19.68 x 16.93 x 19.68 in
Carton weight	16.8 kg / 37.04 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	39.35 USD
Sample lead time	5 business days

Blank sample	Yes
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ADDITIONAL SPECIFICATIONS

Product weight	0.8 kg / 1.76 lb
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PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
337202-01	Color: Gray		12.5 x 5.5 x 17.75 in · 0.8 kg / 1.76 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	5 x 4.5 in	3	Quote required	Quote required
HEAT-TRANSFER-FRONT-FRONT	Heat Transfer	Front	5 x 4.5 in		Quote required	Quote required
EMBROIDERY-FRONT-FRONT	Embroidery	Front	5 x 4.5 in		Quote required	Quote required
BLANK	Blank	No imprint			Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.