

24 Can Insulated Backpack Cooler Bag

SKU RIV-204553

JOYFLOW

Product information

2026-09-20



DESCRIPTION

Constructed from durable 600D heathered polyester, this backpack cooler combines reliable performance with everyday convenience for work, travel, picnics, camping, and outdoor activities. The interior features high-density foam insulation with a leakproof PEVA lining to keep food and beverages cold and fresh for hours, while the spacious insulated main compartment holds up to 24 cans and includes a wide-opening design for easy packing and quick access. Two front zippered pockets provide organized storage for personal essentials, and dual side mesh pockets offer convenient space for water bottles or grab-and-go items. Adjustable padded shoulder straps and a reinforced top carry handle ensure comfortable carrying and easy transport. Reusable, easy to clean, and built for long-lasting use, this cooler backpack also supports custom logos and embroidery, making it ideal for promotional branding, corporate gifts, and outdoor events.

REFERENCE PRICING (USD)

Price code 6C

Quantity	Unit price
25+	\$15.10
50+	\$15.05
100+	\$14.98
250+	\$14.90

Quantity	Unit price
500+	\$14.83
1,000+	\$14.75

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	11.4 x 7.5 x 16.5 in
Material	600D Polyester + Foam + PEVA
Available colors	Grey, Navy Blue, Black, Dark Gray
Features	Long-Lasting Insulation: Leakproof PEVA lining keeps food and drinks cold., 24-Can Capacity: Spacious main compartment with wide opening., Multiple Storage Pockets: Front zippered and side mesh pockets., Comfortable Carrying: Padded shoulder straps and top grab handle., Custom Branding: Ideal for logos, promotions, and corporate gifts.
Minimum quantity	25

DECORATION

Production time	2-6 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	bulk
Units per carton	20
Carton dimensions	15.75 x 14.96 x 26.77 in
Carton weight	13.5 kg / 29.76 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	0 USD

Sample lead time	1 business days
Blank sample	Yes

ADDITIONAL SPECIFICATIONS

Product weight	0.53 kg / 1.17 lb
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PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
204553-01	Color: Grey		11.4 x 7.5 x 16.5 in · 0.53 kg / 1.17 lb
204553-02	Color: Navy Blue		11.4 x 7.5 x 16.5 in · 0.53 kg / 1.17 lb
204553-03	Color: Black		11.4 x 7.5 x 16.5 in · 0.53 kg / 1.17 lb
204553-04	Color: Dark Gray		11.4 x 7.5 x 16.5 in · 0.53 kg / 1.17 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	3.9 x 5.9 in	2	Quote required	Quote required
SCREEN-PRINT-TOP-TOP	Screen Print	Top	5 x 5 in	2	Quote required	Quote required
HEAT-TRANSFER-FRONT-FRONT	Heat Transfer	Front	3.9 x 5.9 in		Quote required	Quote required
HEAT-TRANSFER-TOP-TOP	Heat Transfer	Top	5 x 5 in		Quote required	Quote required
EMBROIDERY-FRONT-FRONT	Embroidery	Front	3.9 x 5.9 in		Quote required	Quote required
BLANK	Blank	No imprint			Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.