

18-Can Soft Pack Insulated Cooler Bag

SKU RIV-204242

JOYFLOW

Product information

2026-09-19



DESCRIPTION

This soft cooler bag is made from durable 300D polyester with thick foam insulation to keep food and drinks warm or cool for hours. The leak-resistant, heat-sealed PEVA liner prevents liquid penetration and can be easily cleaned with a damp cloth. The zippered insulated main compartment holds up to 18 cans, while the wide-mouth opening and lay-back lid provide easy access to contents. A front zipper pocket offers secure extra storage, and two side mesh pockets allow convenient access to bottles or small items. Boning strips along the side seams help maintain the bag's structure and provide better support. A reinforced top handle and an adjustable shoulder strap offer versatile carrying options. The bag is reusable, easy to clean, and available in assorted colors, with customization and embroidery options supported.

REFERENCE PRICING (USD)

Price code 6C

Quantity	Unit price
25+	\$14.25
50+	\$14.20
100+	\$14.15
250+	\$14.08

Quantity	Unit price
500+	\$14.00
1,000+	\$13.90

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	11.4 x 6.7 x 11.8 in
Material	300D Polyester + Foam + PEVA
Available colors	Grey, Black, Red, Blue, Royal Blue, Red/Black
Minimum quantity	25

DECORATION

Production time	2-5 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	bulk
Units per carton	20
Carton dimensions	23.62 x 17.72 x 16.93 in
Carton weight	12 kg / 26.46 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	0 USD
Sample lead time	1 business days
Blank sample	Yes

ADDITIONAL SPECIFICATIONS

Product weight	0.335 kg / 0.74 lb
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PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
204242-01	Color: Grey		11.4 x 6.7 x 11.8 in · 0.335 kg / 0.74 lb
204242-02	Color: Black		11.4 x 6.7 x 11.8 in · 0.335 kg / 0.74 lb
204242-03	Color: Red		11.4 x 6.7 x 11.8 in · 0.335 kg / 0.74 lb
204242-05	Color: Blue		11.4 x 6.7 x 11.8 in · 0.335 kg / 0.74 lb
204242-06	Color: Royal Blue		11.4 x 6.7 x 11.8 in · 0.335 kg / 0.74 lb
204242-07	Color: Red/Black		11.4 x 6.7 x 11.8 in · 0.335 kg / 0.74 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	6.6 x 4 in	2	Quote required	Quote required
HEAT-TRANSFER-FRONT-FRONT	Heat Transfer	Front	6.6 x 4 in		Quote required	Quote required
EMBROIDERY-FRONT-FRONT	Embroidery	Front	6.6 x 4 in		Quote required	Quote required
BLANK	Blank	No imprint			Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.