

28 Can Insulated Soft Cooler Beach Tote

SKU RIV-309174

JOYFLOW

Product information

2026-09-19



DESCRIPTION

This premium collapsible soft cooler functions as a high-quality insulated grocery bag. Made from durable 600D heathered polyester with a heat-sealed, leak-resistant PEVA lining and thick thermal foam insulation, it keeps drinks cold and food hot for hours. The soft-sided cooler holds up to 28 cans when zippered and offers generous capacity for cold groceries. A convenient front storage pocket provides easy access to utensils, napkins, keys, or small essentials. Sturdy webbing belt handles with leather hand grips ensure comfortable carrying, while 10.5" drop handles allow for easy hands-free tote use. Ideal for grocery shopping, beach trips, camping, picnics, travel, and tailgating. Reusable and easy to clean, with a two-sided imprint area for maximum brand visibility—perfect for promotional use. It supports customization and embroidery.

REFERENCE PRICING (USD)

Price code 6C

Quantity	Unit price
25+	\$10.67
50+	\$10.57
100+	\$10.47
250+	\$10.33

Quantity	Unit price
500+	\$10.20
1,000+	\$9.83

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	13 x 8 x 15 in
Material	600D Heathered Polyester+PEVA
Available colors	Blue, Grey, Blue/Black
Minimum quantity	25

DECORATION

Production time	2-5 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	bulk
Units per carton	25
Carton dimensions	19.68 x 15.75 x 17.72 in
Carton weight	13 kg / 28.66 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	0 USD
Sample lead time	1 business days
Blank sample	Yes

ADDITIONAL SPECIFICATIONS

Product weight

0.245 kg / 0.54 lb

PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
309174-01	Color: Blue		13 x 8 x 15 in · 0.245 kg / 0.54 lb
309174-02	Color: Grey		13 x 8 x 15 in · 0.245 kg / 0.54 lb
309174-03	Color: Blue/Black		13 x 8 x 15 in · 0.245 kg / 0.54 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	5.5 x 5 in	2	Quote required	Quote required
SCREEN-PRINT-BACK-BACK	Screen Print	Back	5.5 x 5 in	2	Quote required	Quote required
HEAT-TRANSFER-FRONT-FRONT	Heat Transfer	Front	5.5 x 5 in		Quote required	Quote required
HEAT-TRANSFER-BACK-BACK	Heat Transfer	Back	5.5 x 5 in		Quote required	Quote required
EMBROIDERY-FRONT-FRONT	Embroidery	Front	5.5 x 5 in		Quote required	Quote required
BLANK	Blank	No imprint			Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.