

Leakproof 22 Can Insulated Backpack Cooler

SKU RIV-314968

JOYFLOW
Product information
2026-09-19



DESCRIPTION

This Backpack Cooler Bag is the perfect companion for picnics, camping, hiking, beach trips, and other outdoor adventures. Crafted from durable 600D polyester with a waterproof, heat-sealed PEVA lining, it provides excellent insulation to keep food and beverages cold and fresh for hours while helping prevent leaks. The spacious insulated main compartment offers ample room for drinks, snacks, and daily essentials, while three exterior pockets provide convenient organization for personal belongings. Dual adjustable buckle straps securely hold a picnic blanket, jacket, or other gear, and the ergonomic padded shoulder straps together with a reinforced top grab handle ensure comfortable carrying on the go. Available with custom logo printing and embroidery, this versatile cooler backpack is an ideal choice for outdoor enthusiasts, promotional events, corporate gifts, and retail programs.

REFERENCE PRICING (USD)

Price code 6C

Quantity	Unit price
25+	\$17.92
50+	\$17.87
100+	\$17.80
250+	\$17.73

Quantity	Unit price
500+	\$17.65
1,000+	\$17.55

Supplier reference prices for comparison only. Confirm availability, decoration, freight and final pricing through an RFQ.

PRODUCT

Product size	11.8 x 5.9 x 17.3 in
Material	600D Oxford+Foil Lining
Available colors	Black, Light Gray, Dark Gray, Navy Blue
Minimum quantity	25

DECORATION

Production time	2-7 business days after proof approval
Artwork requirements	Use the downloadable template and submit production-ready vector artwork.

BOXING AND SHIPPING

Packaging	bulk
Units per carton	25
Carton dimensions	15.75 x 13.78 x 26.77 in
Carton weight	16.1 kg / 35.49 lb

SAMPLE OPTIONS

Pre-production sample	Yes
Reference sample fee	17.95 USD
Sample lead time	1 business days
Blank sample	No

ADDITIONAL SPECIFICATIONS

Product weight	0.5 kg / 1.1 lb
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PRODUCT VARIANTS

Variant	Option 1	Option 2	Dimensions / weight
314968-01	Color: Black		11.8 x 5.9 x 17.3 in · 0.5 kg / 1.1 lb
314968-02	Color: Light Gray		11.8 x 5.9 x 17.3 in · 0.5 kg / 1.1 lb
314968-04	Color: Dark Gray		11.8 x 5.9 x 17.3 in · 0.5 kg / 1.1 lb
314968-05	Color: Navy Blue		11.8 x 5.9 x 17.3 in · 0.5 kg / 1.1 lb

DECORATION OPTIONS

Option	Method	Location	Imprint area	Colors	Setup	Run
SCREEN-PRINT-FRONT-FRONT	Screen Print	Front	4 x 5 in	2	Quote required	Quote required
SCREEN-PRINT-FRONT-POCKET-FRONT-POCKET	Screen Print	Front Pocket	3.54 x 2.36 in	2	Quote required	Quote required
HEAT-TRANSFER-FRONT-FRONT	Heat Transfer	Front	4 x 5 in		Quote required	Quote required
HEAT-TRANSFER-FRONT-POCKET-FRONT-POCKET	Heat Transfer	Front Pocket	3.54 x 2.36 in		Quote required	Quote required
EMBROIDERY-FRONT-FRONT	Embroidery	Front	4 x 5 in		Quote required	Quote required

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Specifications, colors, prices and production timing are subject to change. Confirm compliance for each SKU, configuration, decoration, use and destination before quoting.